

28 - 30 March 2012
International Center
for Exhibition (I.C.E),
Hanoi, Vietnam

MTA HANOI 2012

The 9th Vietnam International Precision Engineering, Machine Tools and
Metalworking Exhibition & Conference

Incorporating: MetrologyHanoi • ToolTechHanoi • SubconHanoi • AutomationHanoi • WeldTechHanoi

MTA HANOI 2012 concluded on a high note with over 4,000 trade attendees over the 3-day event. With leading international brands and key visitors from Vietnam's manufacturing industry coupled with strong government and trade organisations' support, MTA HANOI 2012 brought together the best of suppliers and buyers of the precision engineering, metalworking and machine tools industry.



EXHIBITORS

Over 100 exhibitors from 17 countries/regions showcased their manufacturing capabilities through 'live' product demonstrations at the show proving that Vietnam remains an important market for these countries/regions.

Exhibitors came from these countries / regions: Canada, China, France, Germany, India, Indonesia, Israel, Italy, Japan, Korea, Malaysia, Singapore, Switzerland, Taiwan, Thailand, United States of America and Vietnam



Organiser



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Local Organiser



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Praises from Satisfied Exhibitors

"We are happy with the positive response from visitors at MTA HANOI 2012. Through the VIP Programme arranged by the organisers, we received several inquiries and we are very pleased with the quality of the visitors at the show."

- Mr. Daniel Nauer, Managing Director, Bystronic Pte Ltd

"Everything has been smooth sailing from set up to the opening of the event and we are happy to meet our existing and new customers here. Our participation at MTA HANOI shows our strong support for the manufacturing companies in the automotive and electronics sector."

- Mr. Shaun Lim, Regional Sales Manager, Carl Zeiss Pte Ltd

"We are at MTA HANOI 2012 to present the latest range of products from DMG MORI SEIKI and most importantly, to be close to the customers in Hanoi. We have many visitors and enquiries for our machines at the show."

- Mr. Rene Hordijk, Business Development Manager, DMG MORI SEIKI

"We are very pleased to participate in MTA HANOI 2012 and happy with the turnout. We received some potential enquiries about our machine and look forward to build a wider business network at the show."

- Mr. Charles Tay, Senior Sales Manager, Mitsubishi Electric Asia Pte Ltd

"MTA HANOI 2012 is a good platform for us to market our latest technology and solutions to the Vietnam market. The show provides us the opportunity to build awareness of our brand in Hanoi and extend our business network."

- Mr. Desmond Yee, Senior Regional Manager, Mitutoyo Asia Pacific Pte Ltd

"We are expanding our coverage in the Hanoi Telco & Electronics sector. Nikon is taking this opportunity to introduce new solutions at MTA HANOI. We are overwhelmed by the enquiries."

- Mr. Venjamin Chan, Senior Sales and Marketing Manager, Nikon Singapore Pte Ltd

"This is our initial foray into Vietnam, to penetrate the Hanoi market and eventually reach out to the rest of the country. We are happy with the quality of the visitors as MTA HANOI is a good opportunity for us to meet new customers and expand our business networks in the country."

- Mr. Masaru Ikeda, General Manager of OSG Vietnam Co., Ltd

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“Sandvik has been in Vietnam for many years now. North Vietnam represents an important and upcoming market for us and we have chosen MTA HANOI 2012 to reach out to our existing customers here and more importantly, to make contact with new ones. We are pleased with the new enquiries we received at this show.”

- Mr. Kenneth Chan, National Sales Manager, Sandvik Vietnam Company Limited

“The northern region of Vietnam has been attracting new investments and this will boost the manufacturing industry. Hence, participating in MTA HANOI 2012 is a golden opportunity for T.A.T. to present and source for advanced technologies and solutions from reputable companies around the globe. The trade exhibition features Vietnam’s most comprehensive manufacturing solutions and is the most relevant platform for us. The event also enables us to network and extend our business with new and existing local and international partners,”

- Mr. Truong Quoc Tuan, CEO, T.A.T Machinery Corporation

VISITORS

Over 97% of trade visitors were locals at the show floor of MTA HANOI 2012. Many visitors came to see and source from the wide-ranging showcase of the latest quality machine tools and solutions. This platform also proved to be the meeting place to renew ties and to re-establish potential business networks.



Co. Reg. No.: 197000345C

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Thumbs –Up from Satisfied Visitors

“We are very happy with the exhibition as we saw many new machines and technologies relevant to our business. This year’s show also had many exciting activities. We will definitely visit the next show in Hanoi!”

- Mr. Nguyen Ga Tuan, Production Manager, Duc Viet Company

“The size of the exhibition is as we expected and we have seen many relevant machines for our company. The event is also very professionally organized and we are very pleased. We are looking at the lathes, punching machines and hoists used in producing our products for household use and this exhibition is relevant to our needs.”

- Mr. Vu Cong Dinh, Chairman, Haiphong Enamel Iron and Aluminium Wares JSC

“We are very happy with the warm welcome prepared by the organizer and the event is also professionally organized. We had a fruitful time at the show and saw a range of cutting tools. We wish MTA HANOI success and that it will develop further for the future.”

- Mr. Quang, Vice Manager, PhaRung Shipyard Co Ltd

“We are very satisfied with the exhibition and it is very well organised. We are interested in milling machines, cutting tools and visited the show to look for suppliers. We are happy to find so many cutting-edge technologies on display here. We are looking forward to the next edition!”

- Mr. Nguyen Hong Hai, Design Manager, Hungary Electrical Machinery Manufacturing Company

Organiser

 Singapore Exhibition
Services Pte Ltd

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CONFERENCES

MTA HANOI 2012 Conference

Organised by Lean 6 Sigma Network in conjunction with MTA HANOI 2012, the *Increasing Productivity and Quality for Vietnam Enterprises through Lean 6 Sigma Solution and Business Process Re-engineering* seminar received overwhelming response from trade professionals in the industry. Over 100 delegates attended the one and a half day informative seminar which featured experts versed in lean management, Lean 6 Sigma and the Toyota Production System (TPS). These speakers from the Capacity Building International (CBI), Continuous Improvement Consulting JSC (CICC) and Hirayama Japan respectively shared their perspectives and expertise on using lean management and TPS methodology to improve productivity and quality for Vietnamese local enterprises.



Vietnam Association of Mechanical Industry (VAMI) Seminar

The Vietnam Association of Mechanical Industry (VAMI) invited speakers from the Ministry of Trade & Industry, PetroVietnam, LILAMA and many more to cover topics on *How Mechanical Enterprises Cope with Financial Difficulties and Case Studies*.



The MTA HANOI 2012 team would like to thank all trade visitors, exhibitors, members of the press, seminar speakers and delegates and supporting organisations for making MTA HANOI 2012 a success!

See You @ MTA HANOI 2014!
1 - 3 April 2014
International Center for Exhibition (ICE)
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